



FOR THE PLANETSM



Canadian artist & 1% for the Planet member Chris Velan

Musician Gives One Percent for the Planet.

1% for the Planet

- 1% for the Planet is a growing global movement of over 1,200 member companies, small and large, that donate 1% of their sales to environmental organizations in Canada and around the world
- Every day, more than one new business joins the 1% for the Planet movement. As a network, the 1% community has become a global frontrunner in funding environmental work on the ground.



THE ALBUM

1% for the Planet: The Music, Vol. 1 is a one-of-a-kind music compilation. Chris and forty other artists have donated rare or exclusive music to produce the first album dedicated to supporting the environment.

Mountain Equipment Co-Op

- Mountain Equipment Co-op is a proud member and champion of 1% for the Planet. Last year alone MEC's 1% for the Planet grants supported projects across Canada to the tune of \$2.47 million.

The 1% For The Planet Tour, presented by Mountain Equipment Co-Op

This spring, Canadian touring artist and 1% member Chris Velan will be touring the country to help bolster awareness about 1% for the Planet, its album and the environmental projects its members help support.

Chris will be performing in the following cities & venues:

Vancouver	Thurs, Apr 1	MEC In-Store The Railway Club
Edmonton	Wed, Apr 7	MEC In-Store Haven Social Club
Calgary	Sun, Apr 11	MEC In-Store The Marquee
Winnipeg	Wed, Apr 14	MEC In-Store Park Theater
Ottawa	Sat, Apr 24	MEC In-Store Zaphod Beeblebrox
Toronto	Wed, Apr 28	MEC In-Store C'est What
Montreal	Fri, April 30	MEC In-Store Petit Café Campus

For more information and a free music download, visit chrisvelan.com/onepercentfortheplanet

ARTIST MANAGEMENT Gar Ragland gar@newsong-music.com newsong-music.com 617-306-7530	PUBLICITY Ken Beattie Killbeat Music kb@killbeatmusic.com killbeatmusic.com 604-683-2124	MOUNTAIN EQUIPMENT CO-OP Tim Southam tsoutham@mec.ca mec.ca 604-707-3300	1%FOR THE PLANET Melody Grote melody@onepercentfortheplanet.org onepercentfortheplanet.org 802-496-5408
---	--	---	--